

Polio Epidemic Of '53 Cost 29 Million

Not all the battles against polio were being won in 1953. The promise of future victory was good news for healthy children — but how much could it mean to those already disabled by polio's attack? The sixth consecutive year of intense epidemics saw the disease strike more than 35,000 people, shooting the nationwide toll to 225,000 since 1948.

In the grim aftermath of the polio assault 88,000 persons received assistance from the National Foundation during 1953 alone, at an expense of \$29,000,000. New outbreaks piled a heavy

burden of responsibility on hard-working National Foundation Chapters. By mid-October, 912 Chapters in 46 states and Alaska had emptied their treasuries in aiding patients, and had received \$7,000,000 in emergency funds from the national office. For the sixth consecutive year, your National Foundation went into debt — this time for \$8,000,000.

But help continued uninterrupted despite the terrible financial drain. No patient in need was denied assistance. Wherever polio hit, MARCH OF DIMES funds were in the fight, meeting the urgent needs of the stricken. In hospitals, out-patient clinics and in the home, help came in the form of skilled personnel, equipment and money.

From seven equipment pools came a steady flow of respirators, rocking beds and hot pack machines — more than \$3,000,000 in life-saving equipment. On a single day, 1,500 patients with respiratory polio were using iron lungs.

Respirator Centers supported by MARCH OF DIMES funds studied new treatment techniques, working to free iron lung patients from their steel prisons — with dramatic success.

In over 20 hard-hit areas, from Alaska to the Florida Keys, mass inoculations of gamma globulin were used to help check the spread of epidemics.

The nation fought back against polio — led by your National Foundation.

At the year's end, 66,000 polio patients still were receiving March of DIMES aid. The National Foundation was pledged to help them in their fight, along with thousands of others who will be stricken before polio—with YOUR help—is conquered.

Christmas Play Presented By Turk Hill School

The third grade, Turk Hill School, taught by Mrs. Doris Fleming, presented a Christmas play, "The Nutcracker", to the members of the fourth grade Wednesday of this week and to the parents of the children in grade three on Thursday morning.

Principals in the play were Julia Nolan, John Brownell, Gretchen Betlem, John Mingo, Richard Wood and Bill Martin.

Carolers included Andrea Baker, Richard Wood, Linda Holtz, Charlotte Bockes, Lynn Steffen, Dawn Boone, Jill Rubenstein, Eunice Schlessing, Jarie Consaul and Steve Hathorn.

Dances were performed by: March, leader, Dawn Boone and Richard Cuykendall, Emerson Kesley, Judy Schoolmaster; Waltz of the Flowers, leader, Barbara Mal-

Geo. Wilson Elected To Honorary Group

George H. Wilson of the Wilson Insurance Agency was notified today by President H. G. Kemper of his re-election to the Live Members Club, a nationwide honorary organization of outstanding representatives of (American) Lumbermen Mutual Casualty Company.

Membership in the club is awarded only to those representatives who have maintained the highest standards in selection of policy-holders, conduct of their business, and integrity in their dealings, according to Mr. Kemper. The membership appointment is for one year.

"Wilson Insurance Agency is proud to have been elected to the

club and Patty Pryor, Lorraine Mullaney, Marleane Van Slyke, Linda Holtz, Russlean Dance, leader, Charlotte Bockes and Billy Enstrom, Andrea Baker, Steve Hathorn, Jill Rubenstein, Nancy Loughney; Sugar Plum Fairy — Lynn Steffen.

The program cover was designed by Bill Martin and the stage scenery was prepared by John Mingo, Bill Martin, John Brownell and Richard Wood.

Live Members Club," said Mr. Wilson. "We constantly strive to provide our policyholders with complete protection and quality service at the lowest cost consistent with safety."

FOR BETTER PRINTING SEE THE HERALD-MAIL

The Herald-Mail is the weekly record of life in your community

HI - KIDS

CALL AT MY STORE

WEDNESDAY DECEMBER 23

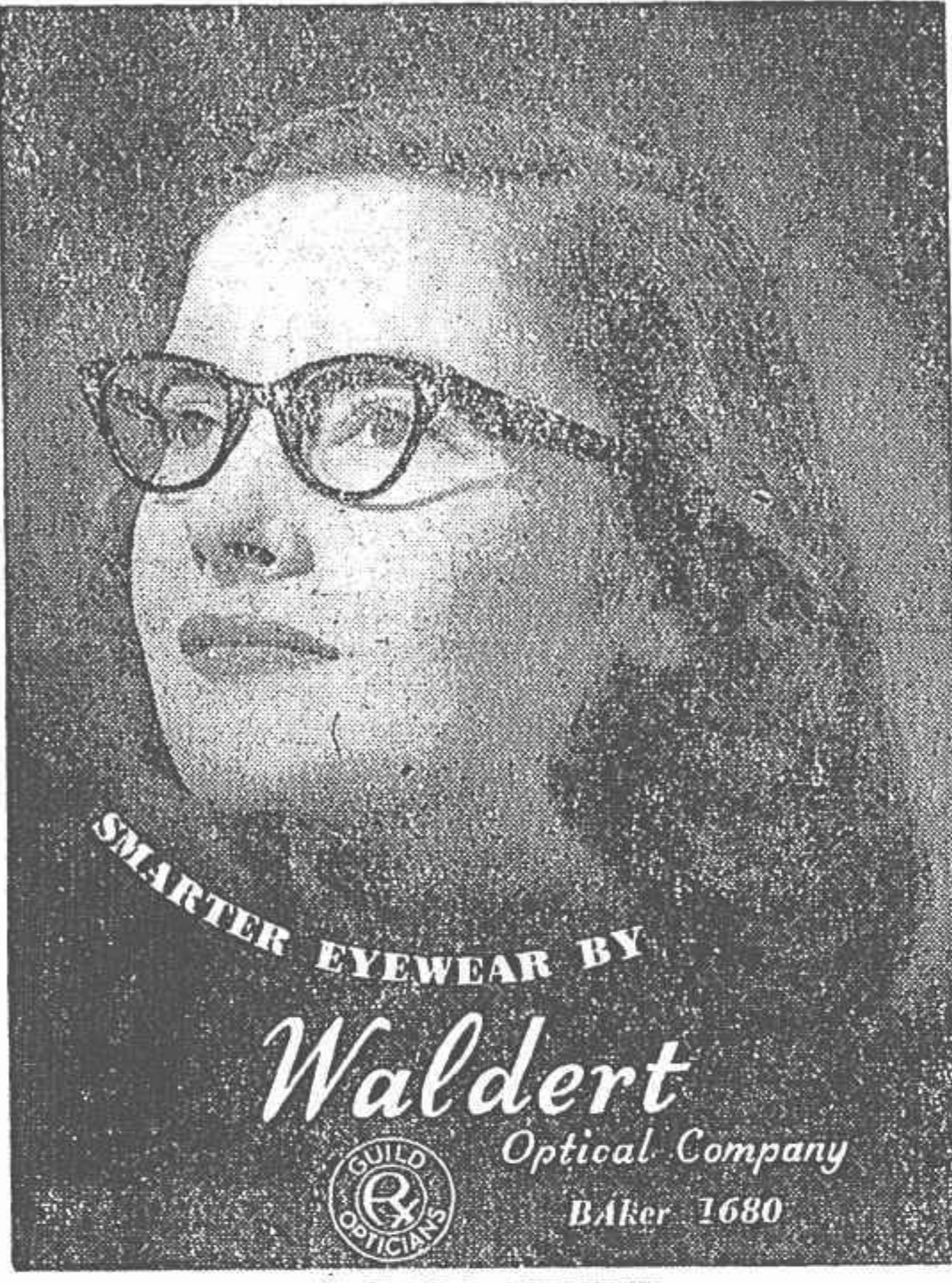
FOR YOUR FREE CANDY CANE

LOU RICCI

Distinctive Shoe Service

51 SO. MAIN

FAIRPORT

SMARTER EYEWEAR BY
Waldert
Optical Company
BAker 1680
56 EAST AVENUE

Desquennes Guests Of Sixth Grades

Mr. and Mrs. Robert Desquennes, who have recently returned from the Belgium Congo, Africa, where they were engaged with an excellent background in medical and missionary work,

were guests of the two sixth grades at the East Ave. School this week.

Mr. and Mrs. Desquennes talked with the children about their experiences, furnishing the children with an excellent background for their social studies.

STILL TIME TO SIGN UP FOR WONDERFUL PRIZES BEFORE OUR GRAND OPENING. WE WISH ONE AND ALL A MERRY CHRISTMAS.



GROCERIES
VISIT OUR REMODELED STORE
You're more than welcome—in our big, new, better-than-ever store! Everything's been rearranged to speed up your shopping, give you more variety in your choice of foods—and help you with all your meal problems! Our modern store is our thanks to you, our customers, for your patronage—and our invitation to you to visit us often!

Bigger and Newer To Serve You better. New Low prices to fit your pocketbook.

— We invite you to come in and compare our prices. —

Messerino's Market

117 No. MAIN ST.

FAIRPORT

TELEPHONE 4

THIS AD WILL RUN — DEC. 17, 18, 19 — DEC. 21, 22, 23 and 24



CHOICE MEATS

CUT FROM U.S. GRADED CHOICE BEEF.



PRIME STANDING Rib Roast of BEEF
69c lb.



SIRLOIN STEAKS
89c lb.

FRESH — LEAN GROUND BEEF
55c lb.

HOMEMADE — PURE PAN PORK SAUSAGE
49c lb

RIB-END PORK LOIN ROAST
3 1/2 lb. avg
35c lb.

We will have a full line of all kinds of poultry for the holidays. Fresh killed and dressed by Van De Walle of Palmyra, N.Y.

Orders will be taken for fresh fish and lobsters of your choice no later than Wednesday Morning.

GROCERIES

- Blue Boy — 46 oz. can
- Tomato Juice . . . 2 cans 49c**
- 303 Can
- Sliced Beets . . . 2 cans 21c**
- 303 Glass
- Purple Plums 19c**
- Sweet Tender — 303 Can
- Peas 2 cans 33c**
- Hunt's — Quality
- Catsup 2 14oz. bottles 33c**
- Miracle Whip
- Salad Dressing 49c quart**
- Velveeta Cheese 1 LB. PKG. 49c**

COMBINATION SALE

- Pillsbury Pancake Mix 2 1/2 LB. BOX**
- Log Cabin Syrup 12 OZ. BOTTLE**
- both for 55c**

Lindsay's
Ripe Olives
800 can
27c

Taylor's
Sweet Potatoes
27c

FROZEN FOODS

- FROZEN Peas 2 pkgs. 35c**
- FROZEN Squash 2 pkgs. 37c**
- FROZEN CUT CORN . . . 2 pkgs. 39c**
- RICH'S Whip Topping 39c**

FRESH VEGETABLES

- Indian — River-Pink — Seedless Grapefruit 3 for 25c**
- White Grapefruit 5 for 29c**
- Hot House Tomatoes 39c lb.**
- Cello Carrots 3 bags for 29c**
- White Celery Hearts 2 bunches 35c**
- Temple Oranges 59c doz.**
- Hard and Filled Candy 27c bag**

- DOLE'S — LARGE 2 1/2 CAN Fruit Cocktail . . . 2 cans 75c**
- Jello 3 boxes 23c**
6 Delicious Flavors
- Premier Sliced Pineapple No. 2 can 29c**
- Lake Shore Pumpkin Lg. 2 1/2 can 2 cans 31c**
- 5 LB. Pillsbury Gold Medal Flour 49c**
- CAMPBELL'S Vegetable Soup . . . 37c**
3 CANS
- GROSSE & BLACKWELL Mince Meat 43c**
1 LB. 3 OZ. JAR WITH RUM & BRANDY
- Gravino's Spaghetti Sauce pint jar 29c**
- Busy Bee Liquid Starch 17c qt.**
- Pillsbury Pie Crust Mix 2 boxes 35c**
- Charming Toilet Tissue 4 rolls to pkg. 39c**
- Fair-Est Cleansing Tissue 400's 2 boxes 49c**

SECURITY TRUST COMPANY

Presents

CHILDREN'S MOVIE SHOWS

FOR BOYS AND GIRLS OF ALL AGES

SATURDAY, DECEMBER 19th

DOORS OPEN 9:00 A.M. SHOW STARTS AT 9:30 A.M.

Temple Theatre

Three Stogie Comedy Plus 15 CARTOONS

--- ADMISSION FREE! ---

TICKETS CAN BE SECURED FREE AT OUR OFFICE

SECURITY TRUST COMPANY
Fairport Office

Christmas Gift inspirations

A Charming Selection of Gifts To Brighten Her Christmas

Costume Jewelfy

Lingerie

Gloves . . . Mittens . . .

Scarfs . . . Pottery . . .



Handkerchiefs

Novelties

Blouses . . . Slips . . .

Toys and games

Gift Wrappings



And Many Other Nice Gifts for Milady

— We Invite You To Use Our Lay-Away-Plan — WE GIVE RED STAMPS

Adams Dress and Gift Shop
30 South Main Street Phone 433-J

